

EvoDerm Privacy Policy

Last updated: [add date]

EvoDerm (“we”, “our”, “us”) is committed to protecting your privacy and ensuring that your personal information is handled safely and responsibly. This Privacy Policy explains what data we collect, how we use it, and your rights under UK GDPR.

1. Information We Collect

Personal Details: name, email, phone number, address.

Medical & Treatment Information: skin concerns, medical history, allergies, treatment notes, photographs, consultation forms.

Technical Data: IP address, device information, cookies.

Payment Information: processed securely by third-party providers; no card data stored.

2. How We Use Your Information

To provide treatments, maintain records, communicate appointments, respond to enquiries, improve services, and meet legal obligations. We do not sell or share your data for marketing.

3. Legal Basis for Processing

Consent, legitimate interest, contract, and legal obligation.

4. Data Storage & Security

Data is encrypted, securely stored, and retained for up to 7 years as required.

5. Your Rights

Access, correct, delete (where permitted), withdraw consent, object, or request copies of your records.

6. Sharing Your Information

Shared only with trusted third parties such as booking systems, payment processors, insurance or legal authorities.

7. Cookies & Analytics

Used to improve performance and analyse traffic; users may disable cookies in browser settings.

8. Contact Us

EvoDerm by Amy Rose

Email: [add email]

Phone: [add phone]

Location: [add location]

9. Updates

This policy may be updated periodically with revisions posted here.